

CENTER BENEFITS

Insurance & HR Services

Benefits expertise & HR partnership tailored for your business.

Maximize your benefits

In today's increasingly complex landscape, navigating the realms of insurance and human resources demands strategic precision.

Maximize ROI

With mounting financial pressures, every decision regarding HR efforts and benefits allocation must propel your business forward.

Expert Guidance

You're seeking guidance from experts who understand these intricacies, someone who can steer you towards choices that not only mitigate risk but also strengthen your business.

We offer the expertise needed to ensure that your HR strategies and benefits investments align seamlessly with your business objectives, empowering you to thrive.

Let's get to work.

Our core services

We build a tailored benefits package that you and your employees can rely on. Then, we help you get the most out of your benefits investment.

- » Benefit package comparison and recommendation
- » Annual healthcare strategy analysis
- » New employee onboarding and enrollment
- » Proactive compliance audits
- » Tailored HR services
- » Ongoing employee education
- » Open enrollment delivery
- » First point of contact
- » Experienced benefits administration

*In today's competitive job market, we help ensure that **your benefits package** is a **strong tool** for **attracting talent** and **retaining your people.***

Jenn is amazing! Her passion for her clients is evident in everything she does! She has a broad scope of knowledge and understanding when it comes to insurance and benefits and can advise employers and employees accordingly. Best of all, she enjoys helping people and is very approachable! Working with Jenn has made my job easier!"



Center Benefits Satisfied Client

Benefits that make sense

How we deliver:

Local Service & Direct Access

We are your one point of contact for benefits and HR, right here, in Northwest Iowa. From managing your benefit policies to navigating your programs, we make it easy and convenient. Your employees can contact us directly for questions about their benefits saving you valuable time.

Professional Delivery & Education

We provide a comprehensive review of your renewal and possible alternatives for each upcoming year. We conduct annual virtual or on-site Open Enrollment employee meetings and are available year-round to support your people.

Product & Carrier Selection

With an eye for cost control, we stay on top of trends to identify best in class options, evaluating your current benefits ecosystem and strategizing to ensure the programs you offer remain competitive over time.

We have a diverse portfolio of benefits for Health, Dental, Vision, Life, Disability, Legal, Identity, Worksite and Wellness products, as well as FSA, HSA, HRA, and Self Funding solutions. We analyze the universe of carriers and products to find and recommend the best fit for your business.

Compliance Services

Navigating compliance can quickly become burdensome and complex. We simplify this process for you. We conduct proactive compliance audits, ensuring your business stays ahead of the curve. From there, we provide ongoing support and assistance, guiding you through requirements and any regulatory changes.

HR & Ben(efits) Admin Software

We provide user-friendly online HR portals and online benefits administration systems to eliminate employer and employee paperwork, saving you valuable time (and photocopies). A customized employee benefits website and online enrollment with carrier and payroll connectivity provides an individual employee experience with clear choices and “per paycheck” costs based on their specific benefit options.



Service beyond the sale

Beyond open enrollment and renewal, we're dedicated to supporting you and your employees year-round. We provide continuous education and personalized support to maximize your benefits.

By training your HR team and becoming their primary resource, we ensure smooth plan administration.

Tailored HR Services

You're constantly asked to do *more* with *less*. Your HR responsibilities may often take a back seat, but like the rest of your business, you want HR done well.

That's where we come in.



We act as an extension of your business, handling your employee HR needs with consistency and competency.



Seamlessly delegate HR responsibilities, giving you time to focus on what you do best.



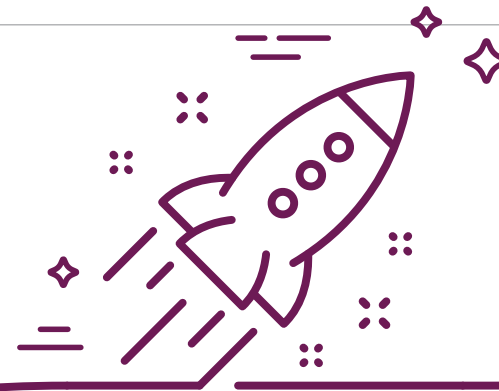
Propel your business forward with a great HR department, no extra office space needed.

Wherever you're at, we'll meet you there, providing personalized solutions tailored to your needs.

My experience with Jenn at Center Benefits has been really positive. She is prompt and quick to respond, knowledgeable and easy to work with, and has been helpful in a number of areas. The HR software Jenn chose for us to use to manage on-boarding new employees and managing employee benefits and records is easy to use and she has been helpful and has taken care of any questions or problems I've had with it. She also organizes, records, and manages regular employee trainings for our employees. She has really helped with compliance in terms of employee records and benefits. It's been really nice to have a 'go to' person with questions or problems, and I love being able to focus on other aspects of work and leave these things to her!



Center Benefits Google Review



Together, let's propel your business forward, allowing you to focus on what only you can do, without breaking a sweat.

[Business Card]

Are HR duties and employee benefits tasks that you:

would rather not tackle

don't feel equipped to handle

don't have the bandwidth for

something else (?)



KHI Solutions Partners in Excellence Grow Your Business Award

In the first year of business, Center Benefits is named **#1 Agency in New Business Growth** from KHI Solutions, a general agency representing 500 health insurance agents throughout Iowa.

"We are a small company that does not have an in-house HR director. We rely on Jenn & her expertise in Human Resources & Health Insurance to make sure our rates are competitive and we are in compliance. She has also helped to make sure our company benefit package is attractive to prospective employees. Working with Jenn has allowed us to focus on what we do best without worrying about our employee benefits."



Center Benefits Satisfied Client

**Tired of running in circles?
Let's talk.**

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SCAN ME

Whatever the reason, **we've got you covered.**

About Us

Welcome to Center Benefits, a thriving insurance agency and human resource consulting firm committed to empowering businesses with tailored solutions and comprehensive employee benefits. Founded in 2023, we specialize in crafting strategic benefits and HR programs that enhance employee engagement, navigate challenges, and seize opportunities.

Led by our founder and CEO, Jenn Vermeer, our team brings a wealth of expertise in managing group insurance policies, benefits consulting, HR support, team leadership, and project management. With a client-centered approach, we prioritize innovation, collaboration, and compliance to ensure your business thrives in today's dynamic landscape.



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Give us a call

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Send us an email

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We're local

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(located inside the Interstates building)